

SUMMARY

USAHS Alumni Association Advisory Board Meeting

Saturday, September 17, 2022

Noon-3:00 PM Eastern Time

Virtual Ring Central Meeting

Attending: Kevin Breuilly, Stephen Elam, Paige Funderburk, Cristine Johnson, Christopher Long, Chelsea Montes, Molly Patel-Desai, Sara Story, Steve Weyandt (President), Polly Crabtree (Staff)

Guests: Naomi Kinley, Director, Career Services

Absent: Morgan Beard, Gregory Dean, Gabrielle George, Scott Hollander, Rebekah Jarrar, Wendy Larkin, Tomika Lowe-Lopez, Craig McGhee, Jane Min, Deveshma Maharaj, Ryan Wooley

- I. The meeting was called to order at 12:05 PM by President Steve Weyandt.
- II. Steve Weyandt announced that Jane Min, the VP for the Alumni Engagement committee has stepped down. We need a new VP for Alumni Engagement immediately. Polly will send a description of the committee and committee goals to all board members following the meeting. If you are interested, please contact Steve Weyandt, Stephen Elam, Rebekah Jarrar, or Polly Crabtree.
- III. Stephen Elam, VP of the Governance Committee, explained the self-evaluation process and shared the Google form at <https://forms.gle/ri9Bbd6wuD2tETEz6>. All committees were asked to assign a member to help with completion of the final self-evaluation document.
- IV. All attending committee members were assigned to a breakout room for committee meetings.
- V. Committee Reports:

Governance Committee

VP/Chair: Stephen Elam

1. The Governance Committee had two goals for 2022
 - a. Bylaws for the Alumni Association Advisory Board were drafted and approved by the full board. This goal was accomplished.
 - b. Self-evaluation of the Alumni Board is in progress. This will be an annual goal of the Governance Committee.
2. Self-Evaluation Process
 - a. Each committee will complete the Google form at <https://forms.gle/ri9Bbd6wuD2tETEz6>
 - b. The Governance Committee will schedule a meeting for review of the individual committee responses and will create a comprehensive report before 12/31/2022.

Advocacy Committee

VP/Chair: Rebekah Jarrar, presented by Chris Long

1. The Advocacy Committee has created a recap of information collected from professional organizations monitored by Advocacy Committee members. Form will be sent to all board members with this meeting summary.
2. The Advocacy Committee needs to complete the self-evaluation form.

Alumni Engagement Committee

VP/Chair: Open; Self-Evaluation completed by Chelsea Montes

1. The Alumni Engagement Committee has four goals for 2022.
 - a. Geographic mentor program – 32 students matched for spring, 112 students matched for summer, and 165 students matched for fall. This program has been successful and will be a continuing goal for 2023.
 - b. Social media – Facebook alumni groups created for PT, OT, and SLP. A LinkedIn alumni group has been created for all USAHS alumni. This will be an ongoing goal for 2023.
 - c. Testimonials – five alumni recorded testimonial during spring 2022. Marketing has asked us to work on creating a library of 5-6 alumni testimonials every six months to keep content on social media and the website current. This will be an ongoing goal for 2023.
 - d. Work with the new Director of Career Services to engage alumni in the process of assisting students and recent alumni with their career search – Naomi Kinley the new Director of Career Services attended the meeting today (9/17/2022) to share future plans for the Career Services department. This goal is complete as drafted but will be revised for 2023.
2. The self-evaluation form has been completed for the Alumni Engagement committee.

VI. University Foundation and Alumni Engagement Report – Polly Crabtree

- a. The University Foundation is continuing to move forward. Next steps for alumni involvement include the designation and creation of donor walls or commemorative brick pathways on each of the five campuses.
- b. Continuing Professional Education – alumni benefit webcast potential topics:
 - i. Pediatric PT and OT seminars
 - ii. Neuro-developmental framework
 - iii. Medication and harmful interactions – pharmacology
 - iv. Financial management topics especially reduction and reimbursement
 - v. Clinical application of research
 - vi. Alternatives to professions outside of clinical practice
- c. Alumni Torchlight OT Referral Program was introduced.
<https://www.usa.edu/about/alumni/news-and-benefits/alumni-torchlight-ot-referral-program/>

VII. Possible “Homecoming” activities were discussed (event is pending budget approval):

- a. CPE sessions on Saturday
- b. Volleyball/ropes course/basketball
- c. Pier bocce ball court activity
- d. Cadaver lab presentation
- e. Friday BBQ/Saturday reception/Sunday brunch with faculty

- f. Partner with restaurants and hotels in area to offer benefits to attendees
 - g. Swag item like t-shirt for group identity
 - h. Family friendly events
 - i. Student/alumni band
- VIII. Naomi Kinley, Director of Career Services shared current offerings and goals going forward for USAHS Career Services department. Opportunities for alumni participation include:
 - a. Career workshops and career fairs (virtual career fair coming up on November 16)
 - b. Career spotlights – alumni present what they found pertinent to the field
 - c. Employer of the month on website and social media
 - d. Pub nights – students and alumni meet organizations
 - e. Career presentations and alumni panel discussions
 - f. Mentors needed – especially for international students
- IX. Virtual tour of the San Marcos, CA campus at <https://tours.invisionstudio.com/UnivStAugustine-SanMarcos>

The next meeting of the USAHS Alumni Association Advisory Board will be in March 2023. Date TBD.