

SUMMARY

USAHS Alumni Association Advisory Board Meeting

Saturday, April 13, 2024

Noon-3:00 PM Eastern Time

Attending: Brittany Andrade '23 OTD, Stephan Elam '96 MPT, '11 DPT, Paige Funderburk '05 MOT, '06 OTD, Tiffany Hilton '99 MPT, Lee Ann Hoffman '22 OTD, Katie Hohman '10 DPT, Cody Honeycutt '21 DPT, Rebekah Jarrar '17 MOT, '23 OTD, Cristine Johnson '09 DPT, Robert Kentner '21 DNP, Kayla Lambert '16 DPT, Christopher Long '16 DPT, Tomika Lowe-Lopez '15 DPT, Craig McGhee '96 MPT, Kellan Quigley '22 OTD, Sara Story '11 OTD, Steve Weyandt '00 MPT, '04 DPT

Absent: Morgan Beard '21 MSSLP, Jackie Hardison '19 MOT (excused), Erin McCambridge '07 DPT, Molly Patel '02 DPT, Asiah Wilborn '22 MSSLP

Staff: Elaine Lonnemann '96 MPT, '05 DPT, Polly Crabtree

Welcome

The USAHS Alumni Association Advisory Board meeting was called to order at 12:02 PM ET by President Stephan Elam, the first meeting of his tenure as president.

All board members introduced themselves including new board members Cody Honeycutt, Kayla Lambert, Kellan Quigley and Brittany Andrade. Robert 'Bob' Kenter was introduced as the new VP for the Governance Committee.

Action Item

The board unanimously approved the [September 17, 2023 Advisory Board Meeting Minutes](#) as motioned by Craig McGhee and seconded by Sara Story.

Committee Meeting Breakouts

All committees met in breakout sessions to cover their proposed 2024 goals and to set action plans for achieving set goals.

Committee Report-Outs

1. Alumni Engagement Committee Action Plan
 - a. GOAL: Support for DPT Student Mentor Pilot and Geographic Mentors
 - i. All board members – especially PT alumni will sign up for the Upnotch platform.
 - ii. Share mentor requests with applicable acquaintances.
 - b. GOAL: Help recruit group members for social media accounts
 - i. Request for committee members to join platform if not already members

- ii. Send invitations to join groups to members of cohort/fellow alumni
 - iii. Post to social media groups – share jobs, events, milestones, alumni stories
 - iv. Record a video testimonial for the University
- c. GOAL: Recruit volunteers to lead Alumni Association Chapters in Atlanta, San Diego, and Miami in 2024.
 - i. Find current student representatives to help promote activities close to campus. Maybe recruit a student representative to the Alumni Association Advisory Board.
 - ii. Promote the calendar of locations and events on social media channels
- d. GOAL: Support participation in the planning of the Alumni Reunion & Family Weekend in San Marcos, CA September 27-28.
 - i. Send more communications to alumni for the Alumni Reunion & Family Weekend. Post every other week now, and weekly as we get closer, on social media.
 - ii. Include the 2023 AR&FW video montage in promotion, “This is what happened last year...”
 - iii. Find partner organizations to sponsor events and lower costs even further
 - iv. For CA-based clinicians, focus on text messages for the event with direct links to website for registration
 - v. Divide up CA alumni list and have students call/text to promote event

2. Advocacy Committee Action Plan

- a. GOAL: Continue working to identify alumni and faculty who function in advocacy related roles in the healthcare profession.
 - i. Use [Teams site](#) to house and update the list
 - ii. **BOARD CALL TO ACTION:** Help fill in the list with known alumni serving in advocacy-related roles
 - iii. Elaine Lonnemann will help fill in with PT alumni
- b. GOAL: Committee members continue to monitor issues and topics of importance, calls for action, and opportunities to apply for leadership positions in healthcare professional organizations. Report this information twice per year with the Advocacy Committee Interest Group Recap.
 - i. Rebekah Jarrar and Paige Funderburk will consolidate all information collected and will update the Interest Group Recap by 4/30/2024.
 - ii. Document is intended to be a quick, at-a-glance document identifying key issues, calls to action, and upcoming conferences and conventions. Info not included directly in the document will be moved to a resource library.
- c. GOAL: Update the Advocacy Interest Group Recap twice per year to share with the University Leadership and post to the alumni website following approval from the Legal Department.
 - i. Once document has been completed, it will be circulated to legal for approval and provided to the University Executive Committee.
 - ii. Post approval, committee members will use social media to post calls to action

3. Governance Committee Action Plan
 - a. GOAL: Maintain a full roster of 22 board members. Look to add members representing the Miami and Austin campuses when appropriate
 - i. Propose a bylaws amendment to require at least one member from each program and each campus increasing the number of board members as necessary.
 - ii. Miami campus representation fulfilled with the addition of Brittany Andrade '23 OTD (FLMI grad) to the board.
 - iii. Have requested the nomination of a nursing graduate to sit on the Advocacy Committee from Nursing faculty.
 - iv. Current membership void from our Austin campus
 - b. GOAL: Add section to bylaws to respond to the addition of chapters to the Alumni Association
 - i. Outline strategy and criteria for the addition of new chapters
 - ii. Address the reporting structure and governance of each chapter
 - c. GOAL: Revisit Alumni Association Advisory Board succession planning
 - i. Plan is sound but confusing to read. Possible rewording in bylaws
 - ii. Explore the creation of two sets of succession plans:
 1. General membership
 2. Executive leadership
 - d. GOAL: Establish a process for creating a prospect pool to replace exiting board members.

Alumni Reunion and Family Weekend Report

Our Second Annual Alumni Reunion & Family Weekend is scheduled for September 27-28, 2024, on the San Marcos, CA Campus. Our schedule of events is starting to come together:

Friday, September 27

- **4-7 p.m.—Registration:** Tables will be set up to register all attendees for the weekend's events.
- **5-7 p.m.—Welcome barbecue:** All attendees are invited to enjoy a festive barbecue celebration with games and activities for the whole family.

Saturday, September 28

- **7:30-8 a.m.—Continuing Professional Education (CPE) continental breakfast and check-in:** Alumni and faculty, get ready for a morning of learning!
- **8-10 a.m.—CPE Session 1 for alumni and faculty:** *Keys to Masterful Communication*, presented by Eric Krell, PT, DPT, MTC and Kerri Krell, CEO, Soul Solutions (2 hours, 0.2 CEU).
- **10:15 a.m.-12:15 p.m.— CPE Session 2 for alumni and faculty:** *Watch a Therapist Get Sued: A Medicolegal IPE Simulation on Therapy Documentation*, presented by Associate Professor Maureen Johnson, PhD, MS, OT/L, BCPR, C/NDT, CHSE-A, Associate Professor Norman Cadiz Belleza, PT, DPT, PhD and attorney Nicole Stark (2 hours, 0.2 CEU), followed by lunch.

- **1-3 p.m.—Campus Fair and Community Impact Event:** Student and community partner organizations are invited to host information tables, and fun food and snack trucks will be onsite.
- **5-8 p.m.— Alumni and Faculty/Staff Reception:** Enjoy mingling and networking with fellow alumni, faculty and staff at [TERI Campus of Life](#).

Registration information for the [USAHS Alumni Reunion and Family Weekend](#) will be available soon.

What would you like to see this board accomplish in 2024?

Stephen Elam – Would like to drive the membership of the board ensuring representation of all alumni.

Paige Funderburk - Would like to see us providing consistent recognition for our volunteers (perhaps add a recognition page to Accolades magazine?).

Paige Funderburk – Would like to see us add more events for alumni, perhaps tie into more existing free events, and maybe add a fun event like pickleball into our alumni reunion events.

Rebekah Jarrar – Would like to see us creating awareness of the Alumni Association with students while they are still students.

Sara Story – Allow a student (maybe from a student organization) to sit on the board.

Adjournment

The meeting was adjourned at 2:35 PM ET by President Stephen Elam

NEXT ALUMNI ASSOCIATION ADVISORY BOARD MEETING: Saturday, October 5, 2024, Noon-3:00 PM ET