

## **2025 Alumni Association Advisory Committee Goals**

### **Advocacy Committee**

**Rebekah Jarrar, VP**

1. Continue working to identify alumni and faculty who function in advocacy-related roles in the healthcare profession.
  - a. Survey alumni to solicit advocacy-related information
    - i. Use social media pages to poll alumni
    - ii. *Accolades Insider* poll question
    - iii. Standalone survey
  - b. Ask advocacy experts to speak at committee meetings to provide insight and suggestions for improving advocacy efforts.
    - i. Use Spring Alumni Association Advisory Council meeting to bring in advocacy expert to share information with full board.
2. All committee members continue to monitor issues and topics of importance to healthcare organizations, calls for action from these organizations, and opportunities for alumni to join these organizations in leadership roles.
3. Update the Advocacy Committee Interest Group Recap once per year to share with University leadership and post to the alumni website following Legal approval. Complete in conjunction with the Spring Alumni Association Advisory Board meeting.

### **Alumni Engagement Committee**

**Kellan Quigley, VP**

1. Board members will continue to support the Geographic Mentor program. OT alumni board members will join the Upnotch Community and will help recruit fellow OT alumni to support current students looking for mentors in the OT field. Looking for 100 matches during the 2025 pilot program.
2. Help recruit group members for all alumni social media accounts with a goal of 2,000 members by 12.31.25.
3. The board will help recruit volunteers to lead Alumni Association Chapters in Austin, St. Augustine in 2025.
4. Support participation in the planning of the Alumni Reunion & Family Weekend in Austin (April 2026).

### **Governance Committee**

**Bob Kentner, VP**

1. Work with the Alumni Association Advisory Board to create a 3-year strategic plan for the USAHS Alumni Association.
2. Continue to maintain a full roster of 22 board members. Promote representation from all campuses and disciplines.
3. Complete the 2025 self-assessment of the Alumni Association Advisory Board by 12.31.25
4. Conduct an annual review of all governance documents.
5. Determine governance needs to support the development and growth of Alumni Association Chapters.